



Free Discipleship Tools for Prisoners

"It is because of ministries such as yours that we are able to minister to almost 2,000 men here at Jackson Correctional Institution."

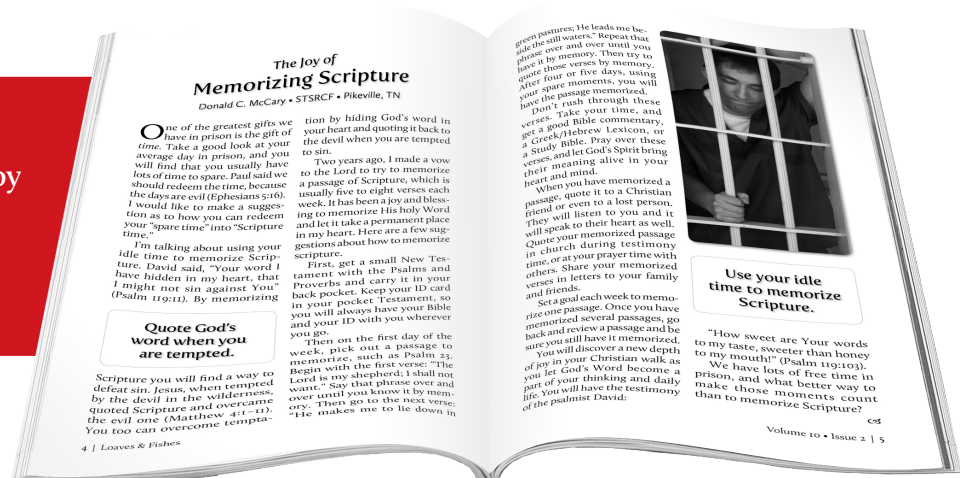
Ron Evans, Senior Chaplain • Malone, FL

Building Blocks for Publishing a Magazine

October 2012 Loaves & Fishes Report

Not everyone knows how magazines are made. We thought you might enjoy learning about the steps we take to publish the *Loaves & Fishes* magazine.

—Lavern Gingerich



Preparation

- Read good books
- Pray for direction and wisdom

Vision

- This vision will help chart a course for the new issue
- Create task spreadsheet and working folder for the team

Content

- Get chapters from continued series
- Choose quality prisoner writings from the collection
- Search and brainstorm for suitable short writings

Communication

- Give assignments to the writers
- Notify the editors about the tasks
- Establish an approximate finish date

continued on back

Editing

- Fix grammar and spelling mistakes
- Improve the flow and language for our audience
- Get approval for changes where needed

Quotes

- Select attention grabbers from the text

Graphics

- Find royalty-free photos to illustrate the quotes and headings
- Adjust resolution, color mode, and curves; save as tif for printing

Design

- Make each piece fit and fill the empty spaces
- Maintain a mix of text, headlines, and graphics
- Order the pages
- Compile table of contents
- Design outside and inside cover

Review

- Make and send review copies to reviewers
- Get feedback and make final revisions

Print

- Get quote from printing company
- Order the books and upload the files
- Approve the digital proofs
- Unload the books when they arrive

Mail

- Ensure the mail meets USPS requirements and gets to where it needs to go.

Do It Again

- Indeed, there is no end to making books.

“I thank God every time I receive my publications of *Loaves & Fishes*. They have helped me so much. I read your books over and over again. Thanks for your generous God driven work.”

~ David Martinez, Ellis Unit, Huntsville, TX



Update on the Next Issue

A couple months ago, we announced that we have another issue almost ready to print (see cover above). We're grateful for the financial support we've received since then.

We've decided to switch to a different kind of paper which will bring the cost down to \$15,650 for 90,000 copies (including freight to here). We have around \$8,000 to put toward the printing, so we are still lacking about half of it.

Can we make this issue happen while the trees are still colorful?

For the Kingdom,
Lavern Gingerich

Stay Connected

Blog: Read our blog for photos and news online: LighthousePublishing.org/blog.

eNews: To receive e-mail updates and prayer requests, send your request to enews@lighthousepublishing.org.

facebook.com/loavesfishes

Donations

Donations to Lighthouse Publishing are tax-deductible to the extent allowed by law.

Our goal is to publish *Loaves & Fishes* every quarter. Each issue costs roughly \$30,000. This equals 350 people each giving just \$1/day.

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