

Free Discipleship Tools for Prisoners

"It is because of ministries such as yours that we are able to ministter to almost 2,000 men here at Jackson Correctional Institution."

Ron Evans, Senior Chaplain • Malone, FL

# **Building Blocks for Publishing a Magazine**

**October 2012 Loaves & Fishes Report** 

Not everyone knows how magazines are made. We thought you might enjoy learning about the steps we take to publish the *Loaves & Fishes* magazine. *—Lavern Gingerich* 



The Joy of Memorizing Scripture

> atest gifts we tion by hiding God's we n is the gift of 10 k at your heat rand quoting it by son, and you swally have prausaly have to the Lord to try to men ime, because a passage of Scripture, wh usually five to eight verses order. It has been al govand

as to how you can redeem ing to m "spare time" Into "Scripture and leti talking about using your me to memorize Scripavid said, "Your word 1 idden in my heart, that tament

In suit, By memorizing Quote God's ord when you tre tempted. A not sin against room in your pocket Tore in your pocket Tore in your pocket A not in your pocket Tore in your your in with in your you in your your tore in your your tore in your you in y

```
find a way to
when tempted
e wilderness,
over until
```

Scripture and overcame one (Matthew 4:1-11). can overcome temptacarp your ID card ver t Testament, so any have your Bible mere thy you wherever fire a first day of the base tut a passage to sufficient verse: The phered 1 shall not of phered

These verse by memory, four moments, you will be assessed to be assessed four moments, you will be assessed to be assessed out rank out time, and out rank out time time, and out rank out the time time pack to their heart as well, out out the time testimous chord out rest testimous chord out res



ose your idle time to memorize Scripture.

to my taste, sweeter than honey to my mouth!" (Psalm 119:103). We have lots of free time in prison, and what better way to make those moments coun than to memorize Scripture?

# Preparation

- Read good books
- Pray for direction and wisdom

#### 🦻 Vision

- This vision will help chart a course for the new issue
- Create task spreadsheet and working folder for the team

#### Content

- Get chapters from continued series
- Choose quality prisoner writings from the collection
- Search and brainstorm for suitable short writings

#### Sommunication

- Give assignments to the writers
- Notify the editors about the tasks
- Establish an approximate finish date

#### 🤌 Editing

- Fix grammar and spelling mistakes
- Improve the flow and language for our audience
- Get approval for changes where needed

#### 🤌 Quotes

• Select attention grabbers from the text

## 👂 Graphics

- Find royalty-free photos to illustrate the quotes and headings
- Adjust resolution, color mode, and curves; save as tif for printing

## \land Design

- Make each piece fit and fill the empty spaces
- Maintain a mix of text, headlines, and graphics
- Order the pages
- Compile table of contents
- Design outside and inside cover

#### 🦻 Review

- Make and send review copies to reviewers
- Get feedback and make final revisions

## 🦻 Print

- Get quote from printing company
- Order the books and upload the files
- Approve the digital proofs
- Unload the books when they arrive

#### 参 Mail

• Ensure the mail meets USPS requirements and gets to where it needs to go.

# 🕭 Do It Again

• Indeed, there is no end to making books.

"I thank God every time I receive my publications of *Loaves & Fishes*. They have helped me so much. I read your books over and over again. Thanks for your generous God driven work."

~ David Martinez, Ellis Unit, Huntsville, TX



# Update on the Next Issue

A couple months ago, we announced that we have another issue almost ready to print (see cover above). We're grateful for the financial support we've received since then.

We've decided to switch to a different kind of paper which will bring the cost down to \$15,650 for 90,000 copies (including freight to here). We have around \$8,000 to put toward the printing, so we are still lacking about half of it.

Can we make this issue happen while the trees are still colorful?

For the Kingdom, Lavern Gingerich

#### **Stay Connected**

**Blog:** Read our blog for photos and news online: LighthousePublishing.org/blog.

**eNews:** To receive e-mail updates and prayer requests, send your request to enews@lighthousepublishing.org.

#### facebook.com/loavesfishes

#### Donations

Donations to Lighthouse Publishing are tax-deductible to the extent allowed by law.

Our goal is to publish *Loaves & Fishes* every quarter. Each issue costs roughly \$30,000. This equals 350 people each giving just \$1/day.

#### **Contact Information**

Lighthouse Publishing 14377 Old State Highway 28 Pikeville, TN 37367 Phone: 423-447-3567 E-mail: info@lighthousepublishing.org

LighthousePublishing.org