

Insights From the Team

January 16, 2014
Loaves & Fishes Report



Free Discipleship Tools for Prisoners

As we enter the new year, we want to acknowledge your support and participation in this work of reaching prisoners through the printed page. With your help, we were able to distribute 206,000 copies of *Loaves & Fishes* magazine, 30,000 Lighthouse calendars, and 3,000 miscellaneous tracts, booklets, and bookmarks in 2014.

Now that Jimmy Weaver is retired, he's able to devote more time to Lighthouse. Things are going smoothly and he's staying current with data entry and orders. He is also learning more about subscription management and how to troubleshoot undeliverable mail to prisoners who happened to provide a name the prison mail room doesn't recognize!

My dad (Darold) works part-time from his office in Iowa. His experience and assistance as circulation

manager is invaluable as we transition to more books going out in bulk and build connections with our vital distributors. He also enjoys helping to prepare new issues of *Loaves & Fishes*.

Issue 25 is being printed now and is scheduled to arrive next week; volunteers will then come to prepare all the packages for mailing.

Donations increased dramatically in December, and we have plenty of funds to mail issue 25. In fact, we will likely soon have enough for the printing of issue 26!

Our goal is to publish four issues of *Loaves & Fishes* this year. Please remember us in prayer for energy and inspiration to prepare the new issues and for the funds to cover the costs of this project. Most of all that the light of Jesus Christ would penetrate more prison cells in 2015 than ever before.

—Lavern Gingerich

MAILING REPORT

Loaves & Fishes totals we mailed in 2014.

Item	Count
Loaves & Fishes 01/01	1
Loaves & Fishes 02/01	6
Loaves & Fishes 03/01	3
Loaves & Fishes 08/01	75
Loaves & Fishes 08/02	2
Loaves & Fishes 09/01	4
Loaves & Fishes 10/01	811
Loaves & Fishes 11/01	1,748
Loaves & Fishes 11/02	1,682
Loaves & Fishes 11/03	1,890
Loaves & Fishes Issue 23	91,179
Loaves & Fishes Issue 24	108,890
Total Pieces:	206,291

"I was so touched that I read every article in the book two or three times... I would love to have more of your *Loaves and Fishes* issues. The only one I have is the summer 2004... I just absolutely love *Loaves and Fishes*!"

Kay Hutson, Childress, TX

2014 FINANCIAL REPORT

If you would like to receive a financial report, send an email to financial@lighthousepublishing.org or contact us using the information on the back of this newsletter.



Extraordinary Moments

“Behind the Scenes”

My responsibility at Lighthouse Publishing is primarily database-related, staying connected with the 400+ chaplains and prison workers across the US who get *Loaves & Fishes* in bulk. We like to make phone contact with the larger distributors at least every two years to not only make sure they are actually using what we send, but also have enough to meet their needs.

It is always a blessing to hear firsthand how enthused these chaplains are to receive *Loaves & Fishes* and how quickly the booklets disappear.

As mentioned in a recent newsletter, we have made some changes to curb new single subscriptions to prisoners and are now doing most of our distribution through bulk subscriptions. I am encouraged with

the support and cooperation of the chaplains I've talked with.

I also have the opportunity to review all of the testimonies and poems that are sent to us from those in prison, and type the best ones for future issues. The hard part is to decide which ones to use in each issue as we always have more than we can use. We use about ten or twelve writings from prisoners in each issue.

Another specialty I really enjoy is getting a few puzzles ready for each issue. Most prisoners really enjoy a good puzzle, and I like to use puzzles that involve Bible verses to get them thinking about the Bible.

Besides taking care of the emails and phone calls, it seems there is never a dull moment.

Darold Gingerich • assistant manager

Just an ordinary day at Lighthouse Publishing brings with it extraordinary fulfillment because the Word of God is going to the incarcerated who want to hear the truth.

My work at Lighthouse involves opening and processing inmate mail and helping to pack outgoing orders. We get many letters of appreciation, poetry and article submissions, requests for *Loaves & Fishes* and other literature, and pleas for spiritual help, etc.

I type subscriptions and one-time orders into

the database where invoices and address labels are generated. Once or twice a week, invoices are taken to the mailroom where a supply of literature is kept. The orders are pulled and packed in the appropriate packaging, postage is applied, and outgoing mail is placed in postal bins and taken to the post office where the “gospel message” is sent on its way to searching and thirsty souls, anxiously awaiting to receive it. Yes, it is an ordinary day made extraordinary by *you*—the generous supporters of this ministry. Thank you!

Jimmy Weaver • mailroom

Stay Connected

Blog: Read our blog for photos and news online: LighthousePublishing.org/blog.

eNews: To receive e-mail updates and prayer requests, send your request to enews@lighthousepublishing.org.

facebook.com/loavesfishes

Donations

Donations to Lighthouse Publishing are tax-deductible to the extent allowed by law.

Move Alert: All mail must be sent to our PA address at right.

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